



RESEARCH GROUP ON TERRITORIAL ANALYSIS AND TOURISM STUDIES

# Contribution of tourism to the achievement of the SDGs 2030. The case of Spain

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# 1. Background

- “ MDGs →SDGs →17 objectives and 169 targets
- “ Three basic pillars; economic development, social development and environmental protection.
- “ Tourism has the potential to help achieve the SDGs, the UN considered it as a tool to achieve the goals.



## 2. Objectives

This study aims to assess the contribution of Spanish tourism to the SDGs through a system of indicators.



### 3. Study area



*Spain*

Data year 2021:



51 million  
international visitors



36 billion euros in  
spending

## 4. Methodology

UNWTO Conference in Manila (Philippines)  
2017:

- . Proposal for a system of indicators to measure the contribution of tourism to the SDGs.

Adaptation and application of indicators in Spain.



# 5. Results

Indicator	SDGs	Absolute data	Relative data	Source	Year
1 Tourism Direct Gross Domestic Product	SDG 1	154.487.000.000€	12,40%	INE	2019
2 Persons employed in the tourism industries	SDG 1 and 8	2.720.000	12,90%	INE	2019
3 International tourism spending	SDG 1	91.911.000.000 €		INE	2019
4 Share of health tourism related to total tourism	SDG 3	2.209.323	5,70%	INE	2019
5 Proportion of employed persons in tourism industries with higher education	SDG 4	792.353	30%	Tourspain	2019
6 Share of women in tourism management roles	SDG 5		30%	Turijob	2018
7 Water consumption of the tourism industry as a proportion of total consumption	SDG 6	138.422.000 m3	4,34%	INE	2019
8 Share of seasonal jobs related to total tourism jobs	SDG 8	733.270	33,35%	Tourspain	2019
9 Share of investment in transport infrastructure	SDG 9		1,4% GDP	Eurostat	2016
10 Net tourism exports	SDG 10	46.000.000.000 €		JP Morgan	2019
11 Average earnings in tourism compared to national average	SDG 10	21.042€ (tourism) 24.395€ (national average)	-15,93%	Turijob	2020
12 Share of tourism exports related to total service exports	SDG 10		52,30%	OECD	2018
13 The number of visitors per 100 residents	SDG 11	178 visitors per 100 inhabitants		FRONTUR	2019
14 The number of beds in tourist accommodation facilities per 100 residents	SDG 11	5 beds per 100 inhabitants		INE	2019
15 Share of protected areas related to total area of a country	SDG 15		18%	SaveOnEnergy	2020
16 Implementation of the “Statistical Framework on Measuring Sustainable Tourism”	SDG 17	Yes			

# 5. Results

Income and employment generation

Health tourism and accessible tourism

Employees with higher education

Management positions held by women

Water consumption of the tourism industry

Seasonality of tourism employment



Investment in transport infrastructure

Tourism exports and average tourist employment income

Tourist density

Protected areas

Collaboration



## 6. Concluding remarks

**Positive:** Contribution to the economy (GDP, employment, international tourism receipts, exports and tourism expenditure), well-trained employees and partnerships with UNWTO that seek to monitor the achievement of the SDGs.

**Negative:** gender equality, job quality and tourism pressure.

Design actions to improve these outcomes.



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# Thanks for your attention!

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